



RIGEL
Design Works

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The brand

The name, Rigel, was derived from the seventh brightest star in the night sky and the brightest in the constellation of Orion. This shows our readiness to work with others and our ambitions to be an industry leader in the services we provide. Our colors – blue signifies our trustworthy and reliable nature while orange signifies our creativity and enthusiasm in what we do.

Mission

To help entrepreneurs and businesses build their brand through digital design.

Vision

To be the leading agency and preferred choice in delivery of services in digital design.

Our Services

1. Digital Marketing

We work with our clients to market their products through online channels.

- Social media marketing.
- Search engine optimization.
- Search engine marketing.
- Analytics.
- Online Branding.

2. Website and Apps design

We design and develop responsive and interactive websites and mobile apps to meet your needs.

- E-commerce websites
- Corporate websites
- Personal websites
- Cross-platform mobile apps.



Our Services

3. Motion Graphics

We create motion content that is visually engaging and grabs attention.

- Short videos for social media campaigns.
- Event invitation/launch videos.
- Logo reveal animations.
- Product/Services advertisements.

4. Software Development

Each business is unique and faces its unique challenges. We provide software solutions to unique problems with your business' goals in mind.

- Mobile money payment integration.
- Institutional systems for hotels, schools and hospitals.
- Point-of-Sale software.



Why us?

SKILL AND PASSION

We are a highly skilled team with a great passion for what we do. We have vast knowledge from various backgrounds ensuring each aspect of your project is expertly executed.

CLIENT INVOLVEMENT

We move with our clients every step of the way. We will always involve you in every decision we make concerning the projects you bring to us.

GREAT SUPPORT TEAM

Our support team is always ready to help. You can reach us via What's App, LinkedIn, Facebook, Email or Mobile. We are never too far away.



Recent work handled by our team



**MOTHER
&
BABY®**



THANK YOU!

We look forward to working with you!

www.rigeldesignworks.co.ke
